



PS 87 2019 Auction – Email Sample

Dear “*Business/Owner*”,

On behalf of the students and parents at Public School 87 in the Upper West Side, I'm hoping that you will consider making a donation to our school auction fundraiser which will be held on March 23, 2019. Your “*business*” in “*our neighborhood*” is “*well-recognized/much loved*” by our families and there would be interest in anything you choose to contribute. Your donation would be featured in our online and printed catalog that goes out to over 1200 parents. We have a tremendous community who are loyal to those businesses that support our children. As the PS 87 Parents Association is a 501(c)(3) entity, your contribution is also tax-deductible.

This year, our theme is "Party Like It's '87!" - a nod to our school and to a year when our school community came together and created what is now Metal Park Playground. With new budget constraints this year, fundraising remains critical in maintaining the many programs that benefit our 900 students. We are dreaming big and hope you can join us. We would love to have your support. I've attached our donation form and letter along with the auction website <https://ps87.ejoinme.org/2019Auction> should you choose to enter the donation online.

Thank you so much for your support!

“*Name*”